FMS No. 340435
File No. N.11011/1/2015-NRLPS
National Rural Livelihoods Promotion Society

6th Floor, Hotel Samrat,
Chanakyapuri, New Delhi-110021.

Dated:-- the 27th June, 2016

Subject:-- 3rd Meeting of the General Body of the National Rural Livelihoods Promotion Society (NRLPS)

The 3rd meeting of the General Body of the National Rural Livelihoods Promotion Society (NRLPS) was held under the chairmanship of Union Minister of Rural Development and President, NRLPS on 4th June, 2016, at 11.00 AM at the conference room “Tamarind”, India Habitat Centre, Lodhi Road, New Delhi-110003.

2. A copy of the minutes of the said meeting is enclosed herewith.

(Atal Dulloo)
Joint Secretary (RL) &
Chief Executive Officer, NRLPS

Encl:-- Minutes (as above)

To,

1) PS to Hon’ble Minister (Rural Development) with the request to bring it to the notice of the Hon’ble Minister (RD) & President, NRLPS.
2) PS to Hon’ble Minister of State (Rural Development) with the request to bring it to the notice of the Hon’ble Minister of State (Rural Development) & Additional President, NRLPS.
3) Shri Jagdambika Pal, Hon’ble Member of Parliament, Lok Sabha, 12, Teen Murti Marg, New Delhi
4) Shri Narayan Lal Pancharia, Hon’ble Member of Parliament, Rajya Sabha, 503, Brahmaputra Apartments, Dr. B.D. Marg, New Delhi
5) Shri Jitendra Shankar Mathur, Secretary (Rural Development) & Vice President, NRLPS.
6) Shri Amarjeet Sinha, Additional Secretary (Rural Development).
7) Smt. Seema Bahuguna, Additional Secretary & Financial Adviser, M/RD.
8) Ms. Preeti Sudan, Additional Secretary, Ministry of Women and Child Development, Room No.309 'A' Wing, Shastri Bhavan, New Delhi
9) Shri B.D. Virdi, Adviser, Ministry of Panchayati Raj, Sardar Patel Bhawan, Parliament Street, New Delhi.
10) Dr. A. Santhosh Mathew, Joint Secretary (Skills) & Addl. CEO, NRLPS.
11) Dr. W.R. Reddy, Director General, National Institute of Rural Development, Hyderabad (ex-officio).
12) Shri M.L. Meena, Director General, Council for Advancement of People’s Action and Rural Technology (CAPART) (ex-officio), New Delhi.
13) Shri Navraj Sandhu, Additional Chief Secretary, Rural Development Department, Government of Haryana, Chandigarh.
14) Shri M.S. Rao, Principal Secretary, Rural Development Department, Government of Meghalaya, Shillong
15) Shri Sudarshan Sethi, Principal Secretary, Rural Development Department, Government of Rajasthan, Jaipur.
16) Shri Gagan Deep Singh Bedi, Principal Secretary, Rural Development Department, Government of Tamil Nadu, Chennai.
17) Shri Saurabh Kumar Das, Principal Secretary, Rural Development Department, Government of West Bengal, Kolkata.
18) Shri Alok Tandon, Joint Secretary, Department of Financial Services, 3rd Floor, Jeevan Deep Building, Parliament Street, New Delhi-110001.
19) Dr. Ashok Kumar Jain, Adviser (RD), NITI Aayog, Room No.205, Yojana Bhawan, Sansad Marg, New Delhi
20) Shri Manoj Kumar Pingua, JS(CDN), M/o Tribal Affairs, Ministry of Tribal Affairs, Room No.737, A-Wing, Shastri Bhawan, New Delhi
21) Shri Mukesh Jain, Joint Secretary, Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment, 5th Floor, Paryavaran Bhawan, CGO Complex, Lodhi Road, New Delhi-110003.
22) Shri Shyam Kapoor, JS(CDN), Deptt. of Social Justice and Empowerment, M/o Social Justice & Empowerment, Room No.637, A-Wing, Shastri Bhawan, New Delhi
23) Shri Manoj Joshi, Joint Secretary (ME) Ministry of Micro, Small & Medium Enterprises, Nirman Bhawan, New Delhi110101
24) Shri P. Srivastava, Joint Secretary, Directorate General of Employment & Training, Ministry of Labour and Employment, Shram Shakti Bhawan, Rafi Marg, New Delhi.
25) Shri Rakesh Mohan, Joint Secretary, Ministry of Minority Affairs, 11th Floor, Paryavaran Bhawan, CGO Complex, Lodhi Road, New Delhi-110003.
26) Shri C.M. Pandey, Additional Commissioner (NRM), Ministry of Agriculture & Farmers Welfare.
27) Shri Jitendra Kumar Sinha, JS (NEC), Ministry of Development of North Eastern Region, Room No. 283, Vigyan Bhawan Annex, New Delhi.
28) Shri Jaikant Singh, Lead Programme Developer, National Skill Development Corporation, Block A, Clarion Collection, Shaheed Jeet Singh Marg, New Delhi.
29) Shri H.R. Dave, Deputy Managing Director, NABARD, C-24, G-Block, Bandra Kurla Complex, Bandra East, Mumbai-400051.
30) Shri Mohan Reddy, General Manager, Syndicate Bank, 2nd Cross, Gandhi Nagar, Bengaluru – 500 009.
31) Shri Virupaksha, General Manager, Priority Credit and Financial Inclusion Wing, Canara Bank, Head Office, 112, J.C. Road, Bangalore.
32) Shri Tejesh H. Shah Chairman, Digital Green Foundation, D6 and E6, Clarion Collection, Shaheed Jeet Singh Marg, New Delhi-110016 (No- 011-41881037)
34) Shri Manas Satpathy, Executive Director Professional Assistance for Development Action (PRADAN), E-1/A, Kailash Colony New Delhi – 110048
35) Dr. Manju Nath L.H., Executive Director, Shri Kshetra Dharmasthala Rural Development Project, Dharamshree Building, Dharamshthala, Dakshina Kannada District, Karnataka
36) Shri Carmo Noronha, Executive Director and Secretary, BETHANY Society, Arai Mile, New Tura, W. Garo Hills, Meghalaya.

37) Prof. Anu Singh Lather, Director, International Affairs and Former Dean, University School of Management Studies, Guru Gobind Singh Indraprastha University_A-21, Vijay CGHS, Krishna Residency, Plot No. 17, Sector 18-A, Dwarka, New Delhi – 110078.

38) Prof. Jeemol Unni, Director, Institute of Rural Management, Post Box No. 60, Anand – 388001, Gujarat.

39) Dr. S.S. Chahar, Prof. & Head, Department of Public Administration, M.D. University, Rohtak, Haryana

40) Ms. Shikha Tyagi, 368,AGCR Enclave, Delhi-110092.

41) Ms. Linda Newmai, 44-A/1, Ground Floor, Arjun Nagar, Safdarjung Enclave, New Delhi-110029.

Copy also to:-

1) Ms. O. Lama, Project Director, State Rural Livelihoods Mission, West Bengal

2) Dr. P.G.S. Rao, Director, Ministry of Micro, Small & Medium Enterprises, New Delhi.


4) Shri M.K. Mishra, Under Secretary, Department of Financial Services, Jeevan Deep Building, Parliament Street, New Delhi.

5) Shri Ramanuj Dey, Under Secretary, Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment, Paryavaran Bhawan, CGO Complex, New Delhi.

6) Ms. Sachi Uppal, System Manager, CAPART, India Habitat Centre, New Delhi.

7) Shri Jaikant Singh, Lead Programme Developer, National Skill Development Corporation, Block A, Clarion Collection, Shaheed Jeet Singh Marg, New Delhi.

8) Shri A.K. Mohanty, General Manager, NABARD, New Delhi.

9) Shri Vinay Kumar, Chief Operating Officer, Digital Green Foundation, Clarion Collection, Shaheed Jeet Singh Marg, New Delhi.
Draft Minutes of the 3rd Meeting of the General Body of National Rural Livelihoods Promotion Society, held on 4th June, 2016, at 11.00 AM at the “Tamarind Hall”, India Habitat Centre, New Delhi.

The list of persons who attended the meeting is at Annexure I.

2. Shri Jitendra Shankar Mathur, Secretary (RD) & Vice President, NRLPS, welcomed the participants.

3. Shri Birender Singh, Hon’ble Minister for Rural Development & President, NRLPS, observed that for various reasons this meeting of the GB of NRLPS was being held after a gap of over two years. He assured the members that this will be rectified in future with more frequent meetings of the General Body, at least twice a year, so that the GB could properly guide and advise the Society to give it a new dimension. He stated that the programme should be designed in such a manner that it percolates down to the last man and should not remain confined to certain areas or certain groups of people where the same persons are getting the benefits of all the programmes of the Government. He requested the participants to give their suggestions so as to make this programme and other programmes of the Ministry of Rural Development more useful to the general public. He stated the contribution of the participants would go a long way in achieving real growth in the rural economy and reduction in poverty.

4. Shri Atal Dulloo, Joint Secretary(RL) & CEO, NRLPS, made a presentation on the present status of implementation of NRLM for the information of the participants. A copy of the presentation is at Annexure II.

5. Thereafter, item-wise agenda was taken up for discussion.

Agenda Item No. 1:- Confirmation of the minutes of the 2nd Meeting of the General Body held on 21st February, 2014

The minutes of the 2nd meeting of the General Body held on 21.2.2014 were confirmed.

Agenda Item No. 2:- Action Taken Report on the decisions taken in the 2nd Meeting of the General Body, NRLPS, held on 21st February, 2014

The members were apprised, item-wise, of the Action Taken Report (ATR) on the decisions taken in the 2nd Meeting of the General Body, NRLPS, held on 21st February, 2014. The members noted and approved the ATR on the decisions taken in the 2nd Meeting of the General Body, NRLPS.

Agenda Item No. 3:- Appointment of Minister of State (Rural Development) as Additional President of the National Rural Livelihoods Promotion Society.

The members were informed that under Rule 15(viii) of the Rules and Regulations of the National Rural Livelihoods Promotion Society, the General Body has the power to amend the Memorandum of Association and the Rules of the Society with the approval of the Central Government. It was informed that presently the Ministry of Rural Development is headed by a Minister of Cabinet rank and also has a Minister of State (Rural Development). The Minister of State (Rural Development) is presently not represented on the General Body.
of NRLPS even though the DAY – NRLM work is also a part of his charge. In order to avoid this anomaly, it is proposed to include the Minister of State (Rural Development) in the General Body of the Society with the designation of ‘Additional President’. The Additional President shall exercise the powers of President, as delegated by him / her from time to time, apart from chairing the meetings of the General Body in the absence of President. After discussions, the General Body resolved as under:-

“The General Body in its meeting held on 4th June, 2016 resolves that:-

(a) the Minister of State (Rural Development) shall be included as a Member of the General Body of the Society with the designation of Additional President;

(b) the Additional President shall exercise the powers of President, as delegated by the President from time to time.

(c) the Additional President shall also chair the meetings of the General Body in the absence of the President.

(d) in the absence of both President and Additional President, the meetings of the General Body shall be chaired by the Vice President.

(e) the necessary amendments / changes in the NRLPS Memorandum of Association and Rules and Regulations, as may be considered appropriate, may be carried out by the Chief Executive Officer in consultation with the Central Government.”

Agenda Item No. 4:- Nomination of Members of Parliament as members of the General Body of NRLPS

The General Body was informed that in terms of Rule 17 (c ) of the Rules and Regulations of NRLPS, the Hon’ble Minister of Rural Development and President, NRLPS has, inter-alia, the following powers:-

“The President shall exercise the powers of the General Body of the Society in the interregnum between two Meetings of the General Body. All decisions taken by the President, acting in such capacity, shall be placed in the next meetings of the General Body for ratification.”

2. In exercise of the aforesaid powers, Hon’ble Minister (RD) and President, NRLPS has nominated two Members of Parliament (one each from the Lok Sabha and the Rajya Sabha respectively) as members of the General Body of the Society.

3. It was further informed that the Ministry of Parliamentary Affairs vide their Office Memorandum No. F.2-34(1)/2016-CB dated 10th May, 2016, has informed that the Hon’ble Minister of Parliamentary Affairs has nominated the following Members of Parliament on the General Body of NRLPS:-

1. Shri Jagdambika Pal — Lok Sabha
2. Shri Narayan Lal Pancharia – Rajya Sabha

4. After discussions, the General Body ratified the decision taken by the Hon’ble Minister (RD) & President, NRLPS. The General Body further resolved as under:--

“The General Body in its meeting held on 4th June, 2016 resolves that:-

Two Members of Parliament (one each from the Lok Sabha and Rajya Sabha respectively) shall be included as Members of the General Body of the Society. It further resolves that the necessary amendments / changes in the NRLPS Rules and Regulations, as may be considered appropriate, may be carried out.”

Agenda Item No. 5:- TA / DA Rules for Members of Parliament who are nominated as Members of the General Body of NRLPS

The General Body was informed about the background leading to nomination of Members of Parliament as members of the General Body, NRLPS and the following advice of the Ministry of Parliamentary Affairs:-

“Members of Parliament serving in the Committees, Councils and Boards etc. set up by the Government are entitled to get TA / DA for attending the meetings of those bodies in accordance with the provisions of the Salary, Allowances and Pension of Members of Parliament Act, 1954, as amended from time to time and the rules made thereunder. The Ministry are, therefore, advised to make suitable provisions for the purpose.”

3. Keeping in view the advice of the Ministry of Parliamentary Affairs, and Rule 15(i) of the Rules and Regulations of the Society, the General Body approved the following:-

“The Members of Parliament serving on the General Body of the Society may be paid TA / DA for attending the meetings of the Society in accordance with the provisions of the Salary, Allowance and Pension of Members of Parliament Act, 1954, as amended from time to time and the rules made thereunder.”

Agenda Item No. 6:- (i) Status regarding filling up of three posts on deputation basis and (ii) amendment in the recruitment rules for the post of Accounts Officer.

The General Body noted the status regarding filling up the three posts, viz. Director (Admn & Finance), Deputy Director (Admn) and Accounts Officer.

2. The General Body noted the reasons for non-filling up the post of Accounts Officer. AS & FA informed that there is an overall shortage of Accounts Officer in the Government and it would be difficult to fill up this post with the existing recruitment rules.

3. After discussing matter in detail, the General Body decided that efforts may be made to fill up the post:-

(i) by recruiting a retired person with suitable qualifications;
(ii) amend the recruitment rules so that a person holding an analogous posts in Accounts Services on regular basis or a person holding the post of Assistant Accounts Officer / Assistant Audit Officer with 5-7 years’ experience in the same post becomes eligible; and

(iii) Provide additional incentives in terms of higher deputation allowance and other perks.

4. In this context there was also a general discussion on the organization structure of NRLPS. The AS & FA noted that the Society has only three positions to be filled by Government officers on deputation in the whole structure and therefore, the control mechanism of the organization is not strong enough. After discussions, the General Body directed that the existing staff structure of NRLPS should be critically reviewed to make it more accountable and responsive. It was also decided that the review may be conducted by Additional Secretary (RD) in a time bound manner

**Agenda Item No. 7: Approval of the Annual Report 2013 – 14 and 2014-15 of the National Rural Livelihoods Promotion Society**

The General Body ratified the decisions taken by the Minister (RD) and President NRLPS approving the Annual Reports of the Society for the years 2013-14 and 2014-15.

**Agenda Item No. 8: (i) Appointment of M/s. AVA & Associate as Chartered Accountant of NRLPS for the years 2013-14; (ii) Appointment of M/S. S.P Puri & Co, Chartered Accountants for FY 2014-15, FY 15-16; and (iii) approval of the Audited Statement of Accounts and Audit Report of NRLPS for the year 2013-14 and FY 2014-15.**

The General Body noted the decisions taken in the 3rd Meeting of the Executive Committee held on 8.10.2014 and after discussions ratified the following decisions of the Hon’ble Minister (RD) & President, NRLPS:-

(a) Appointment of M/s. AVA & Associate as the Auditor of the NRLPS for the year 2013-14; and

(b) Appointment of M/s. S.P Puri & CO, Chartered Accountants as the Auditor of the NRLPS for a further period of two years i.e. for the years 2014-15 and 2015-16.


**Agenda Item No. 9:- National Rural Livelihoods Promotion Society (NRLPS) Medical Attendance Rules, 2015.**

The General Body was informed that the Hon’ble Minister (RD) & President, NRLPS, by virtue of the powers vested in him under Rule 17 © of the Rules and Regulations of NRLPS had approved “The National Rural Livelihoods Promotion Society (NRLPS) Medical Rules, 2015”, as given at Annexure IV of the agenda. The General Body ratified the said decision.

2. The General Body was also informed that an employee is entitled to medical attendance by the authorized medical attendant and any amount paid by him on account of such medical attendance is reimbursed to him on production of an Essentiality Certificate. In this regard a representation has been received that in the medical rules of CAPART there is
no requirement of essentiality certificate and therefore the requirement of essentiality certificate may be dispensed with. After discussions, the General Body decided (i) to dispense with the requirement of submitting essentiality certificate and (ii) adopt the practice / procedure being followed by CAPART for reimbursement of expenses incurred on medical treatment.

**Agenda Item No. 10:- Approval of Budget Estimates for the financial year 2016-17**

The CEO informed the General Body that the current year’s budget estimates for the Society is pitched higher compared to the financial year 2015-16 because of the additional commitment on hiring of office space and other connected expenses. During the last financial year, the Society had incurred an expenditure of Rs. 14.55 crore out of its total available funds of Rs. 25.78 crore leaving a balance of Rs. 11.23 crore as on 1.4.2016. For the current year, the total budget estimate proposed is Rs. 31.23 crore as per the break up indicated in the agenda. Since part of this (i.e. Rs. 11.23 crore) will be financed from last year’s carry over, (i.e. the balance amount), the requirement of grant-in-aid for the year would be Rs. 20 crores for which necessary provision has already been made in the Ministry’s budget.

2. The Hon’ble Minister (RD) & President, NRLPS, observed that the budget estimates should be linked to the Annual Action Plan of the Society for the year 2016-17 for which proposal has been submitted under Agenda Item No. 17 of the agenda. It was stated that the proposed Annual Action Plan may be revised carefully so as to ensure that adequate provisions are made to facilitate remunerative marketing of rural products and value chain development. The Hon’ble Minister (RD) & President NRLPS in particular, suggested that the Ministry should pursue with the Ministry of Urban Development for providing suitable infrastructure such as marketing place for rural products in the 100 smart cities which are presently being developed by that Ministry. He further directed that the SHGs should be given adequate infrastructure and support for marketing their products with proper branding. The support may be provided for a period of 2-3 years and thereafter the persons may be replaced with a new set of persons.

3. After discussions, it was decided that a Committee may be set up under the chairmanship of Secretary (RD) to review the Annual Action Plan 2016-17 and give their recommendations. The budget estimates for 2016-17 may be reworked based on the recommendations of this Committee.

4. The General Body however approved and empowered the CEO, NRLPS, to file Form No. 10 (u/s 11 (2) of the Income Tax Act and Rule 17 of the Income Tax Rules) with the Income Tax Department for permitting the Society to utilize the unspent income of the financial year 2015-16 during the subsequent financial years for a maximum period of five years.

**Agenda Item No. 11:- Delegation of powers to the CEO / Addl. CEO to grant permission of travel by Airlines other than Air India – regarding.**

It was brought to the notice of the General Body that the Ministry of Civil Aviation have recently issued further clarification that the powers to grant permission of travel by Airlines other than Air India in autonomous bodies can be delegated to the Financial Adviser of the organization only if the post of FA is of the rank of Joint Secretary. It has also been
clarified that if such post is not available, these powers will be exercised by the FA of the concerned administrative Ministry / Department. In the light of this clarification, the proposal under this item was dropped.

**Agenda Item No. 12: Holidays and Office Timings**

The General Body considered the recommendations made by the Executive Committee in its 3rd Meeting held on 8.10.2014 relating to change in the office time from 9.30 AM – 6.00 PM (with half an hour lunch break from 1.30 PM – 2.00 PM) to 9.00 AM – 5.30 PM (with half an hour lunch break from 1.00 PM – 1.30 PM) and approved the same.

**Agenda Item No. 13: Human Resource Management Agency - Extension of contract for a period of 6 months from 1st July 2016 to 31st Dec 2016; and (ii) to initiate fresh tendering process for procurement of Management agency from 1.1.2017 onwards.**

The General Body considered this agenda item in detail. After discussions, it was decided that the consideration of this item may be kept in abeyance till a report on the review of the organization structure of NRLPS, as decided under Agenda Item No. 6 above, is submitted.

**Agenda Item No. 14: Hiring of office space for NRLPS**

The General Body noted the status regarding hiring of the office space for NRLPS. During the discussions, AS & FA also stated that the interior work for this allotted space may be completed quickly to avoid infructuous expenditure on rental. The General Body directed that the premises allotted at Major Dhyan Chand National Stadium, Opposite India Gate, New Delhi, may be occupied as early as possible. Chairperson also directed that, as suggested by AS(RD), the possibility of meeting the entire cost of hiring the premises at the National Stadium by MoRD rather than partly by NRLPS, may also be considered.

**Agenda Item No. 15: Financial Performance during the year 2015-16**

The General Body noted the detail of the expenditure incurred by NRLPS during the financial year 2015-16.

**Agenda Item No. 16: Major activities undertaken / achievements during 2015-16 in NRLPS**

The General Body noted the detail of the activities undertaken / achievements during the year 2015-16.

**Agenda Item No. 17: Action plan for 2016-17 for NRLPS**

The General Body discussed this item in detail. After a perusal of the Action Plan for the year 2016-17 the Hon’ble Minister & President, NRLPS, observed that although the Society is taking up multi-pronged activities, these are by and large iterative in nature. He further observed that the objective of the programme should not be limited to lifting the rural poor above the poverty line but also for stepping up their income generation for much better quality of life. To achieve this objective specific strategies and action plan will have to be
devised for implementation within definite periods. As indicated under Item No. 10, the General Body has decided to form a Committee under the chairmanship of Secretary (RD) to review the action plan for the year 2016-17 and come up with specific recommendations. The action plan should also cover the activities under the DDU-GKY.

The Hon’ble Minister (RD) & President, NRLPS, requested the members of the General Body to give their valuable suggestion for improving the efficacy of the NRLM and the specific action plan of the Society to achieve this end. The gist of suggestions made by the members is given below:-

i) Ms. Shikha Tyagi, Development Expert, stated that artisans are facing competition from technology. She suggested that they should be provided tools and training and some space for marketing of their products to improve their economic environment.

ii) Ms. C. Lama, CEO, SRLM, West Bengal as representative of Secretary, Rural Development Department, Government of West Bengal, suggested that training should be given to groups of entrepreneurs and efforts should be made to affiliate them to a branded company as has been done in the handloom sector in the state of West Bengal.

iii) Shri Virupaksha, General Manager, Canara Bank suggested that some of the RSETIs could be dedicated to organising trainings for artisans. He further suggested that the minimum hand-holding training required by the SHGs may be carefully studied and fixed and that longer duration trainings should be organised to facilitate placement in higher end jobs.

iv) Sh. Carmo Noronha, Executive Director and Secretary from The Bethuney Society, Mizoram desired that there should be specific projects for the People with Disabilities, especially in the NE states. He also stated that a lot of handholding support is required for start-ups in these states.

v) Ms. Linda Newmai, Development Expert, suggested that for North Eastern region, different set of guidelines may be followed to address its specific and unique requirements / needs for activities like water harvesting, water conservation etc.

vi) Dr. Manjunath, Executive Director, Sri Kshetra Dharmasthala Rural Development Project, Karnataka stated that under Swachh Bharat Abhiyan, solid waste management is being given importance and this activity has potential as an income generating activity for women’s SHGs in rural areas. Therefore, specific programmes having linkages with SHGs may be devised to cover this area.

vii) Shri Jaikant Singh, Lead Programme Developer, National Skill Development Corporation suggested that smart blocks and smart Panchayats may be developed on the lines of smart cities. He also stated that NSDC had initiated certification of prior learning, and traditional artisans could be considered for certification under this initiative for better incomes. He also suggested setting up of cow hostels in rural areas.
viii) Shri Manas Satpathy, Executive Director, PRADAN stated that NRLPS may play a proactive role in implementation of NRLM through need based technical support like issuing advisories on various thematic areas of work. He also suggested that the best practices being followed in various disciplines may be brought before the General Body.

ix) Shri K. Chandra Sekar, Under Secretary, Ministry of Tribal Affairs suggested that there may be dedicated and focussed planning for districts identified as tribal districts by Ministry of Tribal Affairs.

x) Shri Ramanuj Dey, Under Secretary, Department of Empowerment of Persons with Disabilities, suggested that there should be specific projects for people with disabilities.

xi) Ms. Anu Singh Lather, Director, International Affairs, GGSIP University, suggested that universities should be involved in capacity building of rural people, research and training for community development activities and carrying out impact assessment studies. She also suggested tapping of CSR resources with the private sector.

xii) Prof. S.S. Chahar, Prof. & Head, Department of Public Administration, M.D. University, Rohtak stated that most of the NGOs are urban-centric and there is no such organization in the rural areas. He suggested that the Universities may be encouraged to take up specific research projects related to various aspects of rural development and suggestions may be invited from them for improvements in the RD schemes.

xiii) Ms. Promila Dwivedi, General Secretary, Bharat Mata Welfare Foundation, stated that out of the total number of persons given training, only 5-10% persons remain in the same field. She suggested that this aspect may be looked into.

Additional Secretary (RD) assured the members that their suggestions will be considered under DAY-NRLM and requested members of the General Body to send any further suggestions in writing to the CEO of the Society.

The meeting ended with a vote of thanks to the Chair.
Annexure I

List of persons which attended the 3rd Meeting of the General Body of National Rural Livelihoods Promotion Society

1) Shri Birender Singh, Minister (Rural Development) & President, NRLPS - Chairman

2) Shri Jitendra Shankar Mathur, Secretary (RD) & Vice President, NRLPS.

3) Shri Amarjeet Sinha, Additional Secretary (Rural Development).

4) Smt. Seema Bahuguna, Additional Secretary & Financial Adviser, M/RD.

5) Dr. A. Santhosh Mathew, Joint Secretary (Skills) & Addl. CEO, NRLPS.

6) Shri Atul Dulloo, Joint Secretary (RL) & CEO, NRLPS.

7) Dr. W.R. Reddy, Director General, National Institute of Rural Development

8) Dr. S.C. Anand, Project Director, State Rural Livelihoods Mission, Haryana

9) Ms. C. Lama, Project Director, State Rural Livelihoods Mission, West Bengal

10) Dr. P.G.S. Rao, Director, Ministry of Micro, Small & Medium Enterprises.


12) Shri M.K. Mishra, Under Secretary, Department of Financial Services.

13) Shri Ramanuj Dey, Under Secretary, Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment.

14) Shri K. Chandra Sekar, Under Secretary, Ministry of Tribal Affairs

15) Ms. Sachin Uppal, System Manager, CAPART

16) Shri Jaikant Singh, Lead Programme Developer, National Skill Development Corporation, Block A, Clarion Collection, Shaheed Jeet Singh Marg, New Delhi.

17) Shri A.K. Mohanty, General Manager, NABARD.

18) Shri Mohan Reddy, General Manager, Syndicate Bank.

19) Shri Vinay Kumar, Chief Operating Officer, Digital Green Foundation, New Delhi.

20) Ms Promila Dwivedi, General Secretary, Bharat Mata Welfare Foundation, Delhi.

21) Shri Manas Satpathy, Executive Director Professional Assistance for Development Action (PRADAN), New Delhi – 110048

22) Dr. Manjunath L.H., Executive Director, Shri Kshetra Dharmasthala Rural Development Project, Karnataka

23) Shri Carmo Noronha, Executive Director and Secretary, BETHANY Society, Meghalaya.

24) Prof. Anu Singh Lather, Director, International Affairs and Former Dean, School of Management Studies, GGSIP University, New Delhi.

25) Dr. S.S. Chahar, Prof. & Head, Department of Public Administration, M.D. University, Rohtak.

26) Ms. Shikha Tyagi, Delhi.

27) Ms. Linda Newmai, New Delhi.
Deendayal Antyodaya Yojana-
National Rural Livelihoods Mission
(DAY-NRLM)

About DAY-NRLM

- Launched in June 2011 - A Key Poverty Alleviation programme of Govt's
- **Key Components:**
  - Universal Social Mobilization
  - Promoting & Nurturing Institutional Platforms of the Poor (Sustainable institutions of the poor)
  - Building access of the rural poor to financial services (Pro-poor financial services)
  - Economic development through Diversified and sustainable livelihoods

**Shift in implementation strategy**
- Implementation in **'Mission Mode'**
- Dedicated Implementation support at National, State, District and block level
- Phased Intensive Implementation
- Continuous capacity building & 'remain engaged'
- Extensive use of social capital for expansion
- Monitoring against poverty outcomes/ targets (not just physical and financial progress)
- Shift from subsidy regime to capital formation (subsidy to act as capital in perpetuity)
Community Institutional Structure

- Support to primary level federations – financial & non-financial
- Linkage with departments
- Auditing of SHGs/VOs
- Anchoring community cadre
- Training to SHGs
- Financial and Livelihood Services
- Access to public services and entitlements
- Savings
- Internal Lending
- Accessing Credit from Banks

Pro-Poor Financial Services: Funds to SHGs and VO

Funds to SHGs and federations to be used as resource in perpetuity

- Revolving Fund (RF) of Rs.10,000/- to Rs.15,000/- per SHG
- Community Investment Fund (CIF) to SHGs or through their federations – up to 2.5 lakh per SHG
- Start-up cost of Rs.10,000 per SHG/federation
- Interest subvention to SHGs to avail bank loans at 7% rate of interest p.a. and an additional interest subvention of 3% on prompt repayment in 250 backward districts; and at 7% rate of interest in all other districts
Promotion of Diversified Livelihoods

- Enable every poor household:
  - to cope with vulnerabilities — e.g. debt bondage, food insecurity, health shocks and distress migration
  - to have two or more sustainable farm and non-farm livelihoods yielding significant incremental annual income to all households

- Focus on strengthening existing livelihoods as well as promotion of new livelihoods — agriculture, livestock, forestry, NTFP and non-farm as well as convergent action for livelihoods

- Promote new livelihoods to leverage opportunities from emerging markets — micro-enterprises, self-employment and skill based employment
Promotion of Farm Livelihoods

- *Mahila Kisan Shashaktikaran Pariyojna* (MKSP) – launched in 2010
  - Training women farmers in ‘sector-geography’ specific best practices
  - Reducing drudgery for women farmers
  - Develop and use large pool of CRPs for scaling-up livelihoods
  - Implemented through Project Implementation Agencies

- Community Managed Sustainable Agriculture (CMSA)
  - Promotion of agricultural practices suitable for ultra poor – NPM, integrated farming, water conservation, soil-fertility management and market access
  - Promotion of livestock based livelihoods through extension and last mile service delivery – external CRPs with NRO support, *Pasu Sakhis* and IEC
  - Implemented through State Missions

Skill Development

RSETIs – Training, placement and credit support for self-employment

- 1 per district, run by lead/principal banks to generate *in-situ* employment

- Each RSETI provided a capital grant of Rs.1.00 crore by MORD and land free of cost by state governments for setting-up training institutes

- Each RSETI expected to train 750 youth per year

DDUGKY – Skill Development and Placement Support
Start-up Village Entrepreneurship Programme (SVEP)

- SVEP launched as a pilot programme in 2015
- Seeks to promote rural start-ups in farm/off-farm areas through managerial, technical and financial advice and support
- Seeks to set up Block Resource Centre for Entrepreneurship Promotion (BRC-EP) and use trained community cadres to support start-ups
- CIF to be used as a catalytic capital to promote start-ups and enable them to leverage bank credit
- Implementation support through SHGs/VOs

DAY- NRLM : Progress

Up to March.’16

- States Transited to NRLM : 29 states and 3 UTs
- Districts and Blocks: 430 districts, 3045 blocks (44% of total blocks)
- Households Mobilized: 3.05 crore members mobilized into 26.30 lakh SHGs; SHGs federated into 1.35 lakh VOs
- Capital Support: Rs.1,591 crore provided to SHGs and Vos for use as resource in perpetuity
- Bank Credit: Rs.71, 895 crore of bank credit accessed by SHGs (Apr’13 to Mar’16)
- Nearly 6 lakh Community Cadre (Including CRP and bookkeepers) trained and deployed
DAY-NRLM: Progress

- **Support for Livelihoods:**
  - 34 lakh farmers being trained and supported for improved farm livelihoods under MKSP
  - Sustainable agricultural practices in 8 states covering 22,000 farmers,
  - Livelihood assets being promoted in 967 blocks in convergence with MGNREGA etc
  - 18.46 lakh youth trained and 11.18 lakh settled through 583 RSETIs
  - Micro-enterprises being initiated in 16 states under SVEP
  - 7.7 lakh youth trained of which 4.9 lakh settled under DDU-GKY (Apr. 2012 to March., 2016)

- **Other Initiatives:** Several SRLM led initiatives in progress in agriculture, non-farm activities, NTFP, fisheries, service sector activities and skill development
DAY-NRLM
Trends in SHGs Bank Linkage

FY 2014-15

Other States 33%
High Poverty States 14%
Southern States 83%

FY 2015-16

Other States 31%
High Poverty States 20%
Southern States 77%

*Assam, Bihar, Chhattisgarh, Gujarat, Jharkhand, Madhya Pradesh, Maharashtra, Odisha, Rajasthan, Uttar Pradesh and West Bengal have been categorized as High Poverty States

DAY-NRLM
RSETIs - Candidates Trained

<table>
<thead>
<tr>
<th>Year</th>
<th>Candidates Trained</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>3.41 lakhs</td>
</tr>
<tr>
<td>2015-16</td>
<td>4.24 lakhs</td>
</tr>
</tbody>
</table>

13%
National Rural Livelihoods Promotion Society (NRLPS)

- NRLPS was established in July 2013 under the Societies Registration Act of 1860 under MoRD.

- NRLPS set up primarily to provide wide ranging professional and technical support to the MoRD and the SRLMs for the implementation of the Mission

Main Objectives of NRLPS

- To provide technical support to MoRD and State Governments in implementation of NRLM & Placement linked Skill Development Programme.
- To provide technical support to the Central Government and the State Governments on convergence of NRLM activities with other programmes/schemes.
- To enter into partnership and collaboration with public and private institutions, N.G.Os, CBOs and other bodies, in areas relevant to the objectives of NRLM.
- To facilitate capacity building and training programmes to strengthen NRLM & SRLMs
- To conduct capacity building and training programmes for various stakeholders
- To set up an efficient ICT based MIS for monitoring the implementation of NRLM
Main Objectives of NRLPS

- To support research, evaluation and other studies for improving the quality of implementation of NRLM.
- To collect information on and document best national and international practices, models and innovations and to promote their replication.
- To organize conferences, workshops, consultations, seminars etc. on areas related to poverty alleviation programmes.
- To publish books, pamphlets and literature and take up or arrange production of print, audio and audio visual publicity material related to NRLM.
- To perform any other related tasks assigned to the society by the Central Government.

Authorities of the Society

The following are the authorities of the Society:
- General Body
- President
- Vice-President
- Executive Committee
- Chief Executive Officer
- Additional Chief Executive Officer
- Such other officers of the Society as the General Body may from time to time appoint
Staff Position and Budget Details

- Total Sanctioned strength of NRLPS is 50
- Staff in position 33.
- Advertisement issued for vacant posts
- Total Budget approved for NRLP is Rs 58 Crore
- Expenditure upto March 2016 is Rs. 28.25 crore
- Expenditure during FY 2015-16 Rs. 14.54 crore

GB meeting Agenda

Agenda Item No. 1
Confirmation of the minutes of the 2\textsuperscript{nd} Meeting of the General Body held on 21\textsuperscript{st} February, 2014.
GB meeting Agenda

**Agenda Item No. 2**

GB meeting Agenda

**Agenda Item No. 3**
Appointment of Minister of State (Rural Development) as Additional President of the National Rural Livelihoods Promotion Society.
GB meeting Agenda

**Agenda Item No. 4**
Nomination of Members of Parliament as members of the General Body of NRLPS

GB meeting Agenda

**Agenda Item No. 5**
TA / DA Rules for Members of Parliament who are nominated as Members of the General Body of NRLPS
GB meeting Agenda

Agenda Item No. 6
(i) Status regarding filling up of three posts on deputation basis and
(ii) amendment in the recruitment rules for the post of Accounts Officer.

GB meeting Agenda

Agenda Item No. 7
Approval of the Annual Report 2013–14 and 2014-15 of the National Rural Livelihoods Promotion Society
GB meeting Agenda

Agenda Item No. 8

(i) Appointment of M/s. AVA & Associate as Chartered Accountant of NRLPS for the years 2013-14;
(ii) Appointment of M/S. S.P Puri & Co, Chartered Accountants for FY 2014-15, FY 15-16; and

GB meeting Agenda

Agenda Item No. 9

GB meeting Agenda

**Agenda Item No. 10**
Approval of Budget Estimates for the financial year 2016-17

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GB meeting Agenda

**Agenda Item No. 11**
Delegation of powers to the CEO / Addl. CEO to grant permission of travel by Airlines other than Air India
GB meeting Agenda

Agenda Item No. 12
Holidays and Office Timings

GB meeting Agenda

Agenda Item No. 13
Human Resource Management Agency - Extension of contract for a period of 6 months from 1st July 2016 to 31st Dec 2016; and (ii) to initiate fresh tendering process for procurement of Management agency from 1.1.2017 onwards.
GB meeting Agenda

Agenda Item No. 14
Hiring of office space for NRLPS

GB meeting Agenda

Agenda Item No. 15
Financial Performance during the year 2015-16
Agenda Item 16
Major Activities /Achievements during FY 2015-16 under NRLPS

- Provided wide ranging technical support to SRLMs for implementation of Mission Activities
- Organised Fourth Annual Writeshop for all major States, Second Regional writeshops for North-West and NE States
- Supported all states in preparation and appraisal of AAP 2015-16
- Prepared detailed framework for USD 100 million dedicated fund on Financial Inclusion, Livelihoods and Convergence.
- Capacity building and training of staff and Bankers on various aspects of financial literacy
- Facilitated SRLMs in preparation of Bank Sakhi policy and positioning of Bank Sakkhis at Bank Branches

Agenda Item 16
Major Activities /Achievements during FY 2015-16 under NRLPS

- MKSP- Training Manual, Communication Material, Concept Note and Project Submission Template prepared.
- Guidelines Developed for states to prepare and submit proposals for SVEP projects
- SVEP- States supported in the preparation of Project Proposals. 16 have states submitted proposals
- Technical support provided to states for developing EoIs, ToRs for selection of suitable agencies for conducting baseline studies and process monitoring studies and hiring of other agencies.
- Finalization of the report of the mid-term assessment of NRLP conducted by the NRLPS
**Agenda Item 16**

**Major Activities /Achievements during FY 2015-16 under NRLPS**

- Developed Community Operational Manual (COM)
- Protocols developed for -
  - Food, nutrition, health and WASH,
  - Gender Inclusion strategies for SRLM,
  - Microcredit Plan for SHGs,
  - Vulnerability Reduction Fund and Vulnerability Reduction Plan,
  - Capacity building strategies for community cadres,
  - Participatory Identification of Poor (PIP) and Participatory Poverty Assessment (PPA) strategies,
  - Convergence with other Government programmes to access their entitlements and working with PRIs,
**Agenda Item 16**
Major Activities /Achievements during FY 2015-16 under NRLPS

- Following MIS modules developed and rolled out:
  - SHG Profile Module:
  - Monthly Progress Report (MPR)
  - Fund Disbursement Module:
  - VO and CLF Profile Module
  - HR Module:
- Technical support provided to states for uploading data under the DAY-NRLM MIS.
- Profile information of about 30,000 VO's and CLFs, 30.00 lakh SHGs and 3.45 crore members uploaded.
- Details of manpower of SRLMs at various levels uploaded.
- Bridge software created and web services set up for transfer of data from State MIS to the National MIS.

**Agenda Item 17**
Proposed Activities for FY 2016-17

- Conduct a study to assess reasons for success of bank loans to SHGs in Southern States
- Building database of community cadres
- Training for creation of 15-20 master trainers per block across cadres
- Identification of 5-10 commodities/products per block for taking up livelihoods activities around them
- Aadhar Seeding of SHG member accounts
- Conduct impact assessment study of NRLM
Agenda Item 17
Proposed Activities for FY2016-17

- Implement promotion of medicinal plants in high potential areas as additional livelihood source (convergence with Ministry of AYUSH)
- Roll out livelihood diversification through commodity value chains (market linkages)
- Expand roll out of Mahila Kisan Sashaktikaran Pariyojana (MKSP) to cover large number of farmers
- Create a qualified national team for developing commodity value chains, market linkages
- Compile and share successful business models across State Missions
- Support Launch for ‘app-based’ loan approvals
- Monitor pending bank loan applications and loan disbursement

Agenda Item 17
Proposed Activities 2016-17

- Financial literacy campaigns and training of bank branch managers in 10 states.
- Ensure dual authentication feature in all banks for enabling SHG transaction at BC points
- Position at least 1200 SHG members as Bank Correspondent Position additional 1000 SHG members as Bank Sakhis with Bank branches in intensive blocks in 8 states
- Implement mobile based financial service delivery models in at least 3 states
Agenda Item 17
Proposed Activities for 2016-17

- Facilitate scale up of farm livelihoods Interventions in Intensive Blocks in convergence with other Govt. schemes
- SVEP- Appraise DPRs for 46 blocks
- Appoint agency for identifying PIAs for each state for implementation of SVEP, especially for the NE states
- Revision of procurement manual of DAY-NRLM
- Prepare Master circular of DAY- NRLM
- Other activities will continue like holding of various workshop or training programmes for MIS, FM, IB&CB SISD, PRI CBO convergence etc.